

It's a deal

The 'Golden Mile' continues to glitter



BURSTON COOK

RECENTLY co-ordinated the marketing for a superb restaurant premises fronting a prime pitch on Clifton's Whiteladies Road, known UK-wide as Bristol's 'Golden Mile'.

Julian Cook, who handled the transaction, comments: "When we were first made aware of the potential availability of this site, I believed that despite more testing market conditions hitting the leisure industry, the correct marketing strategy should

generate strong interest for what we considered to be one of the best restaurant properties in Bristol.

"Dozens of operators expressed interest; however, we were of the belief that we needed to secure a top quality, preferably local occupier, rather than yet another chain to maintain the image and continued success of this pitch.

"We were delighted therefore to agree terms from Penfolds, a joint venture between Christopher Penfold and his business partner, Jane Oliff."

Christopher added: "Jane and I found Burston Cook very easy to deal with and they worked with us throughout the transaction of the property. They are a very supportive firm." ■

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For the best commercial property advice, contact Burston Cook tel: 0117 934 9977